



China sourcing checklist

Start with the product and the decisions you need to make.

A working brief for brands, importers and distributors.

01 Your project at a glance

Product or category and intended use

Destination country / market

Buyer / sales channel

Approximate first-order quantity

02 The details that matter

Separate must-haves from preferences so supplier options are easier to compare.

Materials, dimensions, performance or other essential requirements

Packaging, branding and product references

03 Your starting point

☐ Find a new supplier

☐ Develop / customize

☐ Existing supplier

What is already decided, and where would support help?

No need to have every answer. Bring a photo, specification or reference if available.



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Turn the brief into a practical conversation.

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04 Samples and approval

What should a sample demonstrate? What would make it unacceptable?

Who reviews / approves the sample?

Target sample / order timeline

05 Costs, checks and shipment

Use these prompts to identify questions, then confirm the details for your product and market.

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|---|---|
| ☐ Unit price and quantity basis | ☐ Packaging / tooling / sample costs |
| ☐ Agreed quality checks | ☐ Product and shipment documents |
| ☐ Payment terms and responsibilities | ☐ Shipping scope and destination costs |

Questions to confirm with the supplier, logistics provider or relevant specialist

06 Notes for your conversation

The main question or decision you would like to work through

Start a conversation with Seresway

Open our LinkedIn page and use Message to tell us about your project.

[linkedin.com/company/seresway](https://www.linkedin.com/company/seresway)